

# Zeina Metri

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## Education

- Bachelor of Fine Arts, majoring in Fashion Design and Production** September 2014- May 2017  
Lasell College | Newton, Massachusetts
- Fashion Design and Production, 15 credits** September 2012- May 2014  
Massachusetts College of Art and Design | Boston, Massachusetts
- Architecture Design, 12 credits** September 2011- May 2012  
Boston Architectural College | Boston, Massachusetts

## Fashion Design Experience

- APPOLO FASHION**— Jbeil, Lebanon August 2017- February 2018  
**Fashion Design Associate.**
- Created and replicated embellishment designs on patterns for over 20 wedding gowns implemented in the new collection.
  - Illustrated over 28 bridal-wear fashion illustrations on Illustrator, Photoshop and freehand to aid in production decision making.
  - Assisted in the Spring/Summer 2018 photoshoot set production and design research including photo editing the backdrops.
  - Created trend, mood and inspiration boards and researched design trends for the Spring/Summer 2018 collection.

- SUHLIFE STYLE LLC.** — Colchester, Connecticut July 2016 - June 2017  
**Lead fashion designer/ Cofounder.**
- Co-founded an organic and handcrafted sportswear apparel and clothing line targeted to skaters.
  - Designed and executed a collection of 18 pieces, which sold to the oldest skating store in Spain, *Caribbean Sports Shop*.
  - Contracted with vendors, sourced and collaborated with a screen-printing artisan and tracked sales and profitability.

- DAVID'S BRIDAL**— Natick, Massachusetts February- April 2017  
**Stylist Intern.**
- Styled over 12 accounts that included bridal parties, mothers of the bride and brides as well as prom and evening customers.
  - Consistently achieved 70%+ conversion rate into sales with instances of customers requesting comeback appointments.
  - Assisted with showroom organization and presentation.

- ZUHAIR MURAD**— Beirut, Lebanon August 2016  
**Fashion Design Intern.**
- Researched and compiled images for mood boards that were integrated into Fall/Winter 2016 ready-to-wear collection.
  - Designed and illustrated five silhouettes, two of which were integrated into their permanent archive.
  - Prepared and filed swatch files that document the Couture Fall/Winter 2016 Collection for archives.

- ATELIER HASS IDRIS**— Beirut, Lebanon August 2016  
**Fashion Design Intern.**
- Customized and converted original designs from gowns into illustrations of separates.
  - Executed multiple hands-on tasks: from tracing the textile designer's drawings to tailoring, beading and sewing.
  - Constructed five thematic and unique mood boards for Gods and Goddesses Mythology collection.

- THE COMPANY THEATRE**— Norwell, Massachusetts August 2014- December 2015  
**Wardrobe/ Costume Design Assistant.** "*Les Misérables*" show, "*White Christmas*" show.
- Assisted costume designer and tailor in a fast past-paced environment. Cut patterns for costume production; altered and repaired up to 40 garments a night to ensure efficiency of production and to facilitate costume change.
  - Dressed actors then aided hair, wig and makeup supervisor by applying makeup and customizing wigs.

- BOSTON FASHION WEEK**— Boston, Massachusetts September 2015  
**Dresser/ Production Assistant.**
- Coordinated Fashion Shows/Events by assisting models and designers prior to runway and by greeting event attendees.

## Relevant Skills & Key Accomplishments

- Designing and developing apparel and textiles including pattern drafting, sewing, draping, tailoring and beading.
- Hands on experience in technical flats, digital designs, tech packs and product development.
- Proficiency in Photoshop and Illustrator. Competency in Lectra Modaris and Lectra Kaledo.
- **Languages:** Fluent in English, French and Arabic.
- Garment displayed throughout the year at Lasell College, chosen by the fashion department out of 100 students.
- Won the Student Art Award Exhibit at Lasell College with artwork displayed for two consecutive years.