



FUSING ART AND FASHION

Exhibition Space

Call for Artists & Designers to exhibit
from March 2017



@Zenith_fusing.art.and.fashion



@Zenith-Fusing Art and Fashion

About Us

Carla Cid de Diego Madrid, is a luxury fashion brand that fuses art and fashion in each design.

The creators, Carla Cid de Diego (Spanish) and Jonathan Fakinos (Greek) both come from an artistic background engraved into their upbringing. Together, they aim to create a bridge between fashion and art, uniting artistic cultures that share the same passion for art and design.

Zenith: Fusing Art and Fashion, allows artists and designers from all over the world to collaborate within one institute, exercising the opportunity to exhibit and sell their work internationally.

We believe that art is a universal language. By working together towards a common goal, no matter where anyone is from, beautiful things will happen.



Zenith Gallery



How It All Began

Born from our desire as a luxury fashion and art brand (*Carla Cid De Diego Madrid*) to collaborate with emerging and established artists. From launching our own fashion event at Art Basel Miami (2015) and receiving a great response we were able to quickly develop a boutique showroom and store in the fashionable Ibiza. In just one summer season we expanded across three floors, representing artists and emerging designers from around the world, engaging and driving popular interest through incredible artistic events, bringing great community acknowledgement.

Our most recent exhibition at Lou La Vie Gallery was featured for two months in Miami including Art Basel Week. Moving to a more spectacular gallery space with a much larger storefront window on one of the busiest avenues in Miami (Biscayne Boulevard/US1) was the next step into bringing increased exposure and constant traffic.



Location



1. Connections to Miami Beach | 2. Hilton Hotel | 3. Metro Mover Arsht Centre Station | 4. Adrienne Arsht Centre & Miami Opera & Ballet

- Located in the heart of Miami with exclusive street visibility on Biscayne Blvd/US1.
- Steps away from the Metro Mover, Art Institute, Perez Art Museum, Venetian & MacArthur causeways, and the American Airlines Arena.
- Within close proximity to the vibrant Wynwood design district.

The Space

Height of Walls | 20 ft / 6 meters

Wall Space

Available lengths in multiples of 7 ft / 2m.

Floor space

Approximately 7 ft² / 2m² dependent on size of space needed for each piece.

Rail

20 – 30 garments/pieces.

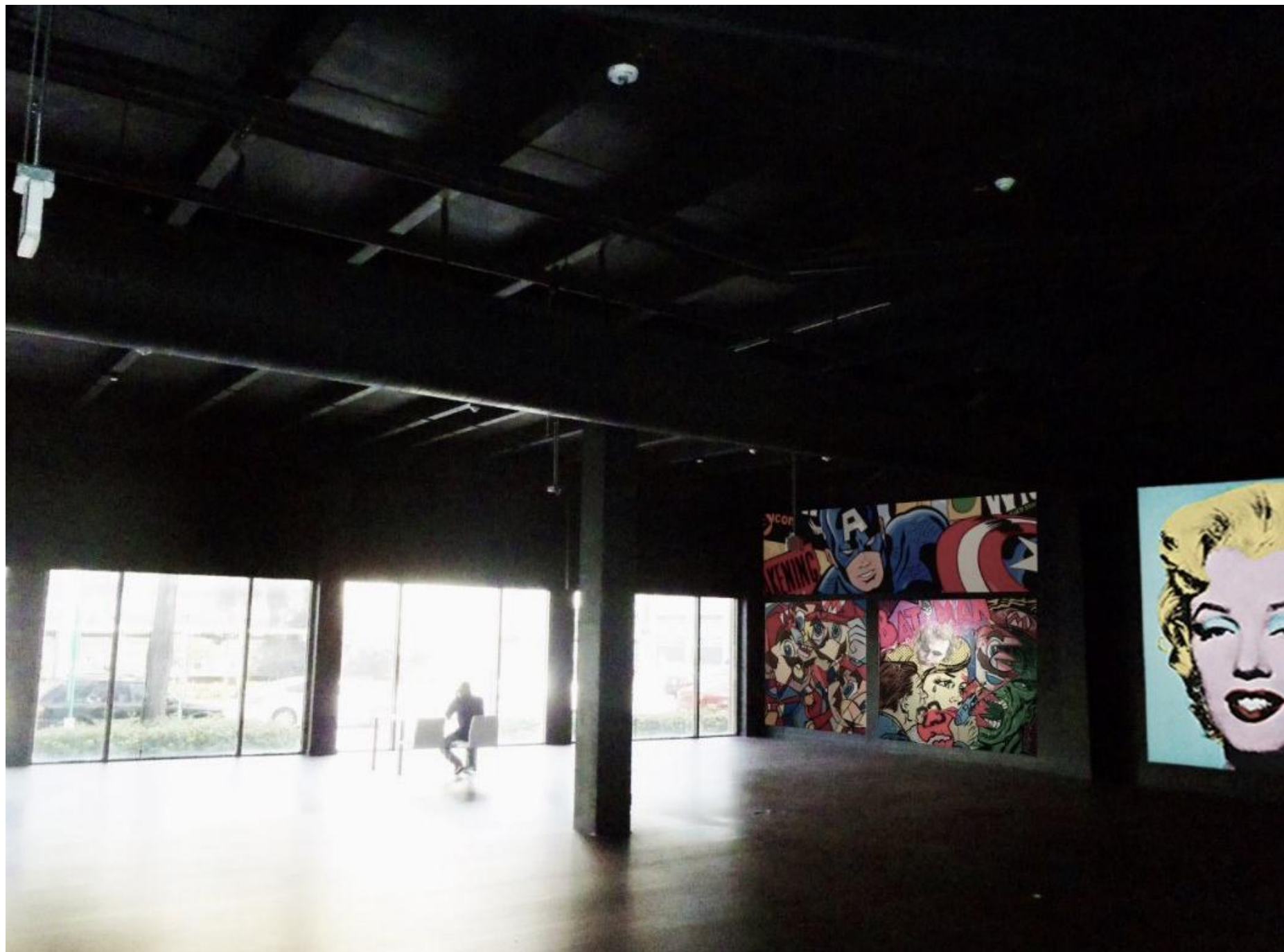
Mannequins

Medium size.

Tables/Portable shelf units

Various sizes.







Exhibiting Opportunity

- ⌘ Become part of an incredible art gallery project that fuses Art and Fashion through the richness of culture.
- ⌘ Unique artists and designers from all over the world will be sharing the same passion in one space, getting the opportunity to exhibit and sell their work in Miami from a beautiful gallery.
- ⌘ Exhibit in a prime location with great street visibility (Biscayne Boulevard).
- ⌘ Your work will be seen by thousands of high profile buyers & collectors.
- ⌘ Extensive promotion and exposure through press releases, activation through social media channels, inclusion in our monthly newsletter, and professional photography received.
- ⌘ A series of creative and artistic high-end events organised monthly to promote you (including live art shows, artistic performances, fashion shows, music performances and artistic culinary experiences) which attract hundreds of guests from the art and fashion industries.
- ⌘ Personalised customer service provided for in-gallery sales.
- ⌘ Non-exclusive representation offering you the opportunity to be scouted by other galleries and stores.



Optional Additional Benefits

- & Private events within the space.
- & Special presentations/events to highlight you as an artist.
- & Fashion shows showcasing your brand exclusively.
- & Professional studio photo-shoot exclusively for your work.
- & Product placement with celebrities.
- & Access to celebrities in order to gift your work.



Packages

	2 MONTH	4 MONTH	6 MONTH	12 MONTH
	\$1000/ Month	\$800/ Month	\$700/ Month	\$550/ Month
Wall Space (7ft/6m)	\$2,000	\$3,200	\$4,200	\$6,600
Floor Space (7 ft2)	\$2,000	\$3,200	\$4,200	\$6,600
Rack (15-30 garments)	\$2,000	\$3,200	\$4,200	\$6,600
Mannequin	\$100	\$200	\$300	\$600
Display Table / Shelving	\$2,000	\$3,200	\$4,200	\$6,600

*The 12 MONTH PACKAGE is the only package that secures a place with us during Art Basel 2017

COMMISSION

30% on all sales will be collected by Zenith Gallery, part of which will be donated to helping Haiti recover from recent natural disasters via the Haitian Heritage Museum and the Haiti Relief Fund.

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...Gracias